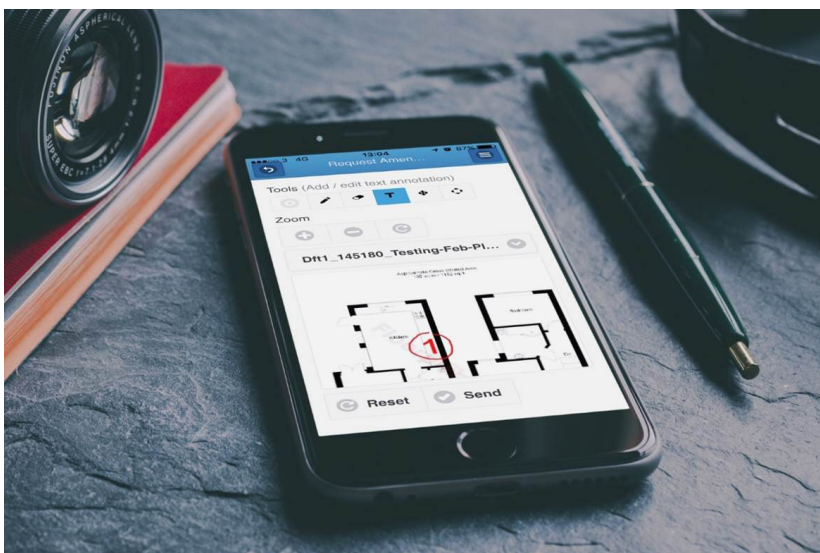


floorplansUsketch
incorporating photosUlook

“Forfront has a friendly, creative approach and a good understanding of the commercial realities of running an ecommerce site and I would certainly recommend their service to others.” - **Owen Turgoose (BENG), Managing Director at floorplansUsketch**

FLOORPLANS USKETCH MOBILE APP



Working with Forfront

Owen Turgoose, Managing Director at floorplansUsketch, explained that, “In 2010 I had the idea to create an online application for our successful floorplan drawing service to enable clients to book and manage all their jobs online. I approached Forfront who designed and created an incredibly sleek and simple to use online application to my specification. Since the original launch Forfront has helped us to develop a brand new photography enhancing service which the application now accommodates”.

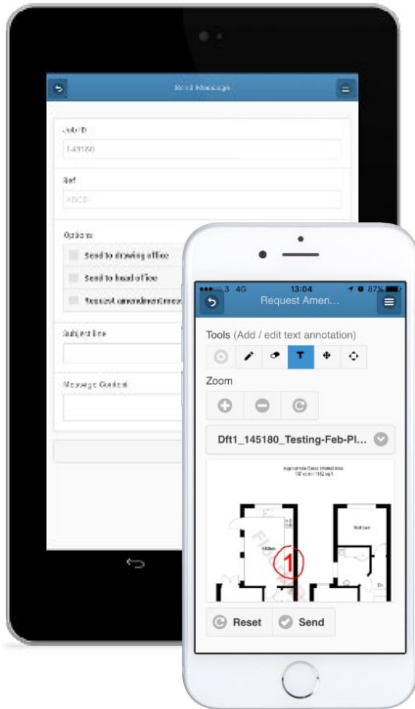
Mobile and Tablet App Development

In 2013, floorplansUsketch wanted to advance their offering further by developing a mobile and tablet app for both Apple and Android devices so that their service would be even more accessible and useful for its users.

Based on the existing relationship and the success of previous projects, floorplansUsketch chose to commission Forfront to create the app. The initial concept focused on making it as interactive and simple as possible so that users could instantly annotate floor plans on the go.



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The app allows clients to upload images before making their annotations, as well as utilising the phone's core functionality.

This app gives floorplansUsketch account holders access to their floor plans account on smartphones and tablets iOS and Android.

The app contains the following features:

- Search and view all existing jobs in "My Floor Plans".
- Submit new jobs.
- View draft floor plans.
- Request amendments on screen using "Screen Sketch".
- Send and view messages using the "Message Centre".
- Upload additional sketches to an existing job.
- Confirm completion of a job to release the final copies of the floor plan.

Email final floor plans directly from the app without having to download files.

As a result, the app proves extremely valuable for users as it completely removes the previous steps of manually uploading images to a computer or scanning them in before importing them into the system.

About Forfront

Forfront make it simple for businesses to expand and grow, with a repertoire covering software development, state-of-the-art mobile apps, a suite of customisable digital marketing services, website creation, be-spoke corporate branding designs, the leading email marketing product e-shot™ and more.

Since 1998 Forfront has grown rapidly year on year, helping thousands of clients including many household names and industry-leading firms.

About floorplansUsketch

floorplansUsketch is an online application which delivers numerous floor plan specifications from sketches with on-screen amendment tools and photograph enhancement services to companies and private individuals.

Owen Turgoose, its Managing Director, has over 10 years' experience providing quality RICS compliant floor plans to the UK property industry. The company has used his experience to design the floorplansUsketch online application, an extremely efficient automated system for processing and monitoring each job quickly and efficiently.

