

E-SHOT™ EMAIL MARKETING



e-shot™ is the easy to use, powerful and budget-friendly email marketing system from Forfront. Email marketing with added value.

THE BENEFITS

- No setup fees
- Pricing plans for any budget
- Free telephone and online support
- Free training resources
- Comprehensive reporting tools
- Mobile-friendly designs
- Easy email creation methods

The level of success we've had with Forfront's e-shot™ system has been incredible. -

**Rob Whittle, Marketing Manager,
Norwich City Football Club 2014**

e-shot™ is one of the most straightforward, advanced and effective email marketing tools available.

Launched in 2001, e-shot™ has gone from strength to strength over years of intensive development and is now on version 5.

e-shot™ boasts a huge collection of no-nonsense, essential tools for efficient and successful email marketing such as API integration, several creation methods, easy contact handling, advanced targeting, a/b split testing, send identities, subgroups, click through heatmaps, lifecycle reporting and Google analytics tagging to name but a few.

It's clear why thousands of clients have relied on e-shot™ to promote their businesses since the turn of the millennium.

About Forfront

At Forfront we make it simple for businesses to expand and grow. Our repertoire covers software development, state-of-the-art mobile apps, a suite of customisable digital marketing services, website creation, bespoke corporate branding designs, the leading email marketing product e-shot™ and more.

Since 1998 Forfront has grown rapidly year on year. We help thousands of clients including many household names and industry-leading firms.

IN PARTNERSHIP WITH:



WE ARE MEMBERS OF:



E-SHOT™ SMS CAMPAIGNS



Put your brand in the palm of their hand.
Boost conversions with SMS.

THE BENEFITS

- Fully integrated into e-shot™ platform
- Instant deliverability and faster response.
- Unequaled open and conversion rates
- Best in class, granular reporting of individual contact history
- Increase engagement and conversion with personalised, multi-channel campaigns

e-shot™ is one of the most straightforward, advanced and effective direct marketing tools available. With both email and SMS campaign capabilities, you can effectively engage with your customers.

Our SMS service is fully integrated to your e-shot™ dashboard so you can see your contacts engagement no matter which channel you contact them through.

With best in class reporting, you have the tools at your fingertips to optimise your campaigns through actionable insights and engagement metrics.

With all the functionality of a Single Send campaign in an SMS format, allowing instant delivery to customers who don't check their email very often.

SMS can dramatically boost your results, no matter what your industry, and used well can have a positive and amplifying effect on your direct communications.



We have always found SMS to be a useful communication channel. But the contact history and reporting information you can see in e-shot™ is invaluable and will take our campaigns to a whole new level -

Pete Farndell,
Marketing Manager, APM



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