forfront

we make it simple

MOBILE APP DEVELOPMENT

Extend your reach, grow your audience & connect with people anytime, anywhere.

Give your employees the latest tools and technology to do their jobs in a more efficient and effective way than ever before.

We've made it simpler than ever to get you started. With our modular, tailor made app there are no more excuses to wait and hold back.

With companies taking advantage of mobile and tablet devices for their employees, there is growing popularity and interest around using business-to-employee (B2E) apps to enhance staff productivity and reduce paper work.

According to a survey, **53% of enterprises** are planning the development of between one and five B2E applications.

Investing in B2E applications for your staff, gives your company the ability to create a transparent work environment with real-time feedback.

Click here to take away **6 tips when developing your mobile app**.

BENEFITS

- Increase productivity
- Increase sales revenue
- Improve communication
- Automate painstaking processes
- Eradicate the manual errors from data entry
- Replace repetitive forms
- Sustainable working environment

In 2010 I had the idea to create an online application for our successful floor plan drawing service to enable clients to book and manage all their jobs online. I approached Forfront who designed and created an incredibly sleek and simple to use online application to my specification. Since the original launch they have helped us to develop our photography enhancing service, which the application now accommodates, along with our mobile app for both Apple and Android devices.

Forfront has a friendly, creative approach and a good understanding of the commercial realities of running an ecommerce site and I would certainly recommend their service to others.

Owen Turgoose,
Managing Director, floorplansUsketch

Types of B2E sales kit apps we can provide:

- **Access to sales collateral –** Giving your employees access to presentations and product brochures securely while they are offsite (eliminating printed sales collateral), will reduce your printing expenses and keep your employees using the most up to date documents.

- **Sales calculator tool –** Entering criteria into a sales calculator and generating results from the input whilst on the move. Instantly present the results and outcomes in a user friendly way with graphics and charts, making sense of large data sheets.

- **Instant access to your CRM –** Having a mobile app of your CRM system will provide your sales team with instantaneous access to sales forecasts, allowing them to update client records and quotes while out on the road.

Types of B2E productivity apps we can provide:

- **Data entry-** Filling in forms with the ability to complete check lists, sign documents, save remotely and send the completed process digitally.

- **Logistics –** Having the ability to process live information whilst on the road, such as delivery systems, order systems, inventory, quality control or approval processes. Providing real-time data entry and updates aiming to make your operations run more efficiently.

- **Human Resources –** Giving your employees the ability to work smarter with a mobile app that allows them to access and upload expense forms, timesheets, holiday requests and personal management of payslips instantly.

About Forfront

At Forfront we make it simple for businesses to expand and grow. Our repertoire covers software development, state-of-the-art mobile apps, a suite of customisable digital marketing services, website creation, bespoke corporate branding designs, the leading email marketing product e-shot™ and more.

Since 1998 Forfront has grown rapidly year on year. We help thousands of clients including many household names and industry-leading firms.

IN PARTNERSHIP WITH:

WE ARE MEMBERS OF:

Why Forfront?

Our in-house app development team comprises dedicated mobile software specialists. For sixteen years we have developed software for our clients, partnering with them to deliver efficiency and growth.

From the initial consultation sessions through to design, development, after-care and ongoing support, our team is with you every step of the way

Our Approach

We pride ourselves on creating an attractive and clear user interface with emphasis on ease of use, which helps users make their working processes productive and efficient.

Our apps help create real differentiators when your prospects and clients compare you to the competition. It helps with you becoming a leader rather than follower in your market place.

We combine our technical knowhow, experience and creativity with your invaluable input and feedback to deliver the perfect match for user satisfaction that contributes to a healthier bottom line.